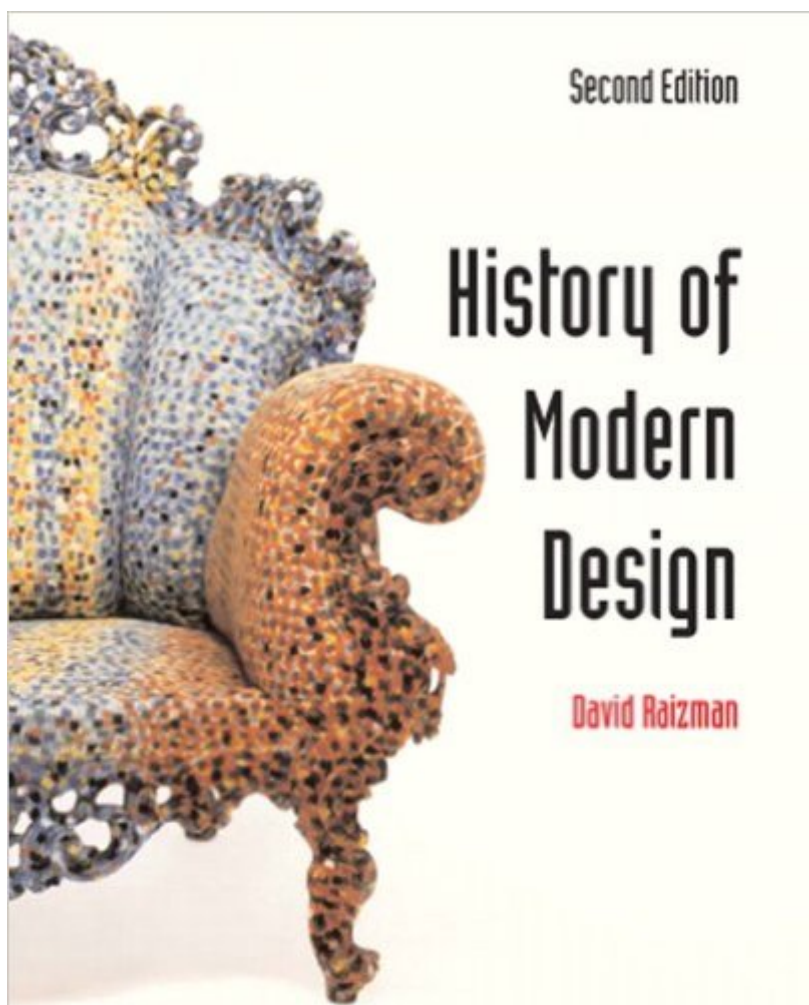# History Of Modern Design (2nd Edition) (Fashion Series)

Synopsis

Filling the gap for an extensively illustrated history of modern design, this introduction provides a balanced chronological survey of decorative arts, industrial design and graphic design from the eighteenth through the twentieth centuries. Focusing on the appreciation of design as a creative activity, as well as an enterprise conditioned by economic, technological and social history, Raizman includes the study of products and furnishing designed for mass consumption, and examines the social context for the democratization of culture. Â Â

Book Information

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Average Customer Review: 3.9 out of 5 starsÂ Â See all reviewsÂ (15 customer reviews)

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Customer Reviews

Pretty great book that has good information and photographs of some important historical figures and pieces that helped to shape today's world of design.I would recommend it to anyone interested in the field.

This is a required textbook at my college. It's nearly $100 at the book store and I think it's still highly priced on when you search for it. This is the exact same book (different cover) as the first result, it just has a softer cover. It's not quite paperback - it's sturdier than that.The content was... as mentioned. I'm not a fan of Raizman's writing style. If you'd like to read about art movements and specific highlights in modern design, I'd get the Fiell book (by Taschen).

This was required reading for a college course and the price on was more than 50% off the

bookstore price, even less than the bookstore's used book price. I now plan ahead and order all the books I can from . 's buy back is great if your university book store won't buy it from you but I've been able to sell all my books locally after I used them

Convoluted and poorly organized. The information is good but it is difficult to get through the waste and fluff to find it. Long winded and boring. Needs to be edited to place more emphasis on important concepts, people, etc, while cutting out fluff and made more concise

Covers a history worth knowing. Touches on furniture, posters, exhibitions, and the political and personal values that brought about and affected certain styles.

It was a good textbook for the class that i needed. Most of the good works of design are at the end.

Its a generic history book. if you are looking for material to help for your research, look else where. if you are just looking for reading because you're interested in the subject then by all means give it a try, this book is meant for beginners.

I bought this book for a class it took in college, since I am an interior design major. This book is so easy to understand and broken down so well. The pictures are so colorful and great, too. I have it on my coffee table now.

Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) History of Modern Design (2nd Edition) (Fashion Series) A Dictionary of Costume and Fashion: Historic and Modern (Dover Fashion and Costumes) Colors For Modern Fashion: drawing fashion with colored markers Fashion Design Chic Coloring Book (Fashion & Other Fun Coloring Books For Adults, Teens, & Girls) (Volume 2) Fashion Design Studio: Learn to Draw Figures, Fashion, Hairstyles & More (Creative Girls Draw) Fashion Design Course: Principles, Practice, and Techniques: A Practical Guide for Aspiring Fashion Designers Girl's Guide to DIY Fashion: Design & Sew 5 Complete Outfits Ã¢â ¬Â¢ Mood Boards Ã¢â ¬Â¢ Fashion Sketching Ã¢â ¬Â¢ Choosing Fabric Ã¢â ¬Â¢ Adding Style Adobe Illustrator for Fashion Design (2nd Edition) FASHION TRENDS:London Look Of the 60's: COLORING BOOK (Fashion Trends: Series) (Volume 1) 60s Fashion: Vintage Fashion and Beauty Ads (Taschen Icon Series) Architecture and Interior Design:

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